

Erlan Vazquez

Designer, Artist, Animator,
and more

Seattle, WA

Phone: (316) 214-0681

Email: erlanrotsdesign@gmail.com

Portfolio: www.erlan.art

Skills:

Print Production

Leadership

Adobe Illustrator

Adobe Photoshop

Adobe AfterEffects

Adobe Premiere

Adobe Fresco

Adobe InDesign

Adobe Express

Adobe Lightroom

Adobe XD

Figma



Recent Work

Graphic Designer for Springboard Collaborative

Designed all assets for website, marketing, lesson plans, action plans, presentations to funders and more. Managed the brand as well as developed requests systems to be integrated into the organization for streamlined communication.

Art Director for SalmonHouse Art Collective

Rebranded organization, directed and designed several marketing campaigns, designed website and various pieces of collateral.

Graphic Designer at XI Media Labs for Flairr App

Member of the marketing team, primary function is to design graphic assets and motion assets for various ads, social media posts, refine Flairr App brand. Also established and trained the team for Adobe CC Libraries, researched various marketing techniques and plans, and designed/wrote training documents for future hires.

Freelance Projects:

Art Direction and Marketing for Short Film Frozen in Time directed by Andrew Neylon

Designed and directed the title card, credits, physical drawings used in the film, designed props for marketing and digital assets for marketing and submission. Marketing for the project was done in collaboration with Andrew Neylon.

Title Card and Credit Scroll Designs for Various Short Films

Young Love dir. by Emily Grooms, Godhead, Dirty Laundry, and Rolling all dir. by Andrew Neylon, and short film As the Walls Closed In dir. by Camile Morales.

Notable Traits:

- Experienced with ADA Compliance
- Bilingual - Spanish
- Focus in Equity and Inclusion
- Systems Oriented
- Shared Leadership Style

Mentorships and Professional Studies

Mike "Daarken" Lim - A digital painting mentorship completed in 2016 that focused on using digital mediums for artistic design primarily focusing in digital painting.

Casey Christofferson - Three year mentorship focusing in digital design in the modern day art world using Adobe Creative Suite.

BYOL Courses by Adobe Certified Instructor Daniel Scott - Courses focused in advanced InDesign, Illustrator, Photoshop, Dreamweaver, AfterEffects and Premiere Pro.